



NATIONAL ART AND TALENT OLYMPIAD

An initiative to Identify, Nurture & Celebrate Student's Excellence Beyond Academics

5. CREATIVE AND FUN EVENTS COMPETITIONS GUIDELINES

General Guidelines

- **Eligibility:** Students from pre-school to 12th grade are eligible to participate.
- **Submission:** All competition videos/content will be uploaded to the official NATO Instagram handle. Please follow specific submission instructions carefully.
- **Originality:** All submissions must be the original work of the student. Plagiarism or copyright infringement will lead to disqualification.
- **Respect:** Content should be respectful, age-appropriate, and positive.

Category-Specific Guidelines

1. Fancy Dress

- **Concept:** Students showcase their creativity by dressing up as a character, object, or theme.
- **Submission:**
 - A short video (30–60 seconds) of the student presenting their fancy dress costume.
 - The video should clearly show the costume and the student's confidence.
 - Briefly explain the character/theme they are representing (either verbally in the video or with a short text description accompanying the submission).
- **Technical Aspects:**
 - Ensure the video is well-lit so the costume is clearly visible.
 - Audio should be clear enough to understand the student's explanation.
 - **Aspect Ratio:** While not strictly mandated, a standard 16:9 (horizontal) aspect ratio is generally good for video presentations. If preferred, 9:16 (vertical) can also be used, especially if the focus is on a close-up presentation of the student and costume.

2. Video Editing

- **Concept:** Students create a short video (1–3 minutes) showcasing their video editing skills.
- **Technical Aspects:**
 - Use of transitions, effects, text overlays, and background music is encouraged.
 - Video quality should be decent (clear visuals and audio).
 - **Aspect Ratio:** For optimal viewing across platforms, horizontal videos should ideally be in a 16:9 aspect ratio. Vertical videos can be in 9:16 aspect ratio, depending on the intended viewing platform or narrative style.
- **Submission:** The final edited video file.





NATIONAL ART AND TALENT OLYMPIAD

An initiative to Identify, Nurture & Celebrate Student's Excellence Beyond Academics

5. CREATIVE AND FUN EVENTS COMPETITIONS GUIDELINES

3 Reel Making

- Concept: Create a short, engaging video for Instagram Reels (up to 90 seconds).
- Technical Aspects:
 - Use trending audio or original sound.
 - Incorporate engaging visuals and quick cuts.
 - Aspect Ratio: Reels are primarily vertical. The recommended aspect ratio is 9:16.
 - Video resolution should be at least 1080p for clarity.

4. Vlog (Video Blog)

- Concept: A personal video log where students share their experiences, thoughts, or a day's activities (2–5 minutes).
- Technical Aspects:
 - The student should speak directly to the camera.
 - Can include B-roll footage to illustrate points.
 - Clear audio and visuals are important. Ensure good lighting and minimal background noise.
 - Aspect Ratio: While vlogs can be flexible, a standard horizontal format is 16:9 for wider compatibility and viewing experience. If the vlog is specifically intended for platforms that favor vertical video, 9:16 can also be used.
- Submission: The final vlog video file.

Important Note for Parents:

- Please guide your child through the process, especially for younger participants.
- Ensure that the content created is appropriate and follows all guidelines.
- Assist with the technical aspects of submission if needed.

We look forward to seeing the amazing talents of the students!

